



**KSNV**

## Order / Rev:

Alt Order #: 06852072

Alt Order #: 06852072

Product Desc: Crossroads GPS

Estimate: 984

Flight Dates: 09/14/12 - 09/23/12

Original Date / Rev: 09/13/12 / 09/25/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

## Name:

**Name:** Crossroads Media, LLC

**Buying Contact:**

**Billing Contact:**

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

## Name:

Name: Crossroads GPS *Revised*

Demographic: A35+

Product Codes: PLI2

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	149	\$131,460.00	\$111,741.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	149	\$131,460.00	\$111,741.00	0.00
<b>Totals</b>	<b>149</b>	<b>\$131,460.00</b>	<b>\$111,741.00</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	27%	\$131,460.00
Market	100%	\$486,888.89

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$160,673.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$87,640.00
KTUD	1%	\$4,868.89
KVVU	21%	\$102,246.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/16/12	09/16/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$130.00	2	0.00	NM	1	\$130.00
				Law & Order (LF)											
				DATELINE NBC no program 7/29,8/5,8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1		\$130.00		0.00					

Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/16/12	09/16/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$130.002		0.00	NM	1	\$130.00
DATELINE NBC no program 7/29,8/5,8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$130.00		0.00			
E 2	KSNV	09/23/12	09/23/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$130.002		0.00	NM	1	\$130.00
DATELINE NBC no program 7/29,8/5,8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$130.00		0.00			
E 3	KSNV	09/14/12	09/14/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.001		0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$325.00		0.00			
E 4	KSNV	09/17/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$325.00		0.00			
E 5	KSNV	09/18/12	09/18/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.001		0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$325.00		0.00			
E 6	KSNV	09/19/12	09/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.001		0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$325.00		0.00			
E 7	KSNV	09/20/12	09/20/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.001		0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$325.00		0.00			
E 8	KSNV	09/21/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.001		0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$325.00		0.00			
E 9	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$500.001		0.00	NM	1	\$500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$500.00		0.00			
E 10	KSNV	09/22/12	09/22/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$500.001		0.00	NM	0	\$0.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Wknd Wheel of Fortune	7-730pm		-----Sa--	:30	(\$500.00)			0.00	NM		
Unresolved															
[PGM CHG = JEOPARDY OR WHEEL IN PRIME DUE TO ND FOOTBALL]															
E 11	KSNV	09/14/12	09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.001		0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$325.00		0.00			
E 12	KSNV	09/17/12	09/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00



Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	09/18/12	09/18/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$200.00		0.00						
E 26	KSNV	09/19/12	09/19/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$200.00		0.00						
E 27	KSNV	09/20/12	09/20/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	1		\$200.00		0.00						
E 29	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$700.00		0.00						
E 30	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$700.00		0.00						
E 31	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$700.00		0.00						
E 32	KSNV	09/19/12	09/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$700.00		0.00						
E 33	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	1		\$700.00		0.00						
E 34	KSNV	09/21/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$700.00		0.00						
E 35	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE no program 7/8,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$350.00		0.00						
E 36	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE no program 7/8,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$350.00		0.00						
E 37	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$700.00		0.00						
E 38	KSNV	09/17/12	09/17/12		CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> *Week: 09/17/12 09/23/12 M----- 1 \$700.00 0.00															
E 39	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$700.00 0.00															
E 40	KSNV	09/19/12	09/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$700.00 0.00															
E 41	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$700.00 0.00															
E 42	KSNV	09/21/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$700.00 0.00															
E 43	KSNV	09/14/12	09/14/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$450.00 0.00															
E 44	KSNV	09/17/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$450.00 0.00															
E 45	KSNV	09/18/12	09/18/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$450.00 0.00															
E 46	KSNV	09/19/12	09/19/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$450.00 0.00															
E 47	KSNV	09/20/12	09/20/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$450.00 0.00															
E 48	KSNV	09/21/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$450.00 0.00															
E 49	KSNV	09/14/12	09/14/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$425.00 0.00															
E 50	KSNV	09/17/12	09/17/12		CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00

Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News															
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----			1		\$425.00			0.00			
E 51	KSNV	09/18/12	09/18/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-T-----			1		\$425.00			0.00			
E 52	KSNV	09/19/12	09/19/12	Noon News	CM	12-1230pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--W----			1		\$425.00			0.00			
E 53	KSNV	09/20/12	09/20/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	---T---			1		\$425.00			0.00			
E 54	KSNV	09/21/12	09/21/12	Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	----F--			1		\$425.00			0.00			
E 55	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE no program 7/7,7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-----S-			1		\$350.00			0.00			
E 56	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE no program 7/7,7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S-			1		\$350.00			0.00			
E 57	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Saturday Today															
SATURDAY TODAY airs 4-5a 7/7, no p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-----S-			1		\$625.00			0.00			
E 58	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Saturday Today															
SATURDAY TODAY airs 4-5a 7/7, no p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S-			1		\$625.00			0.00			
E 59	KSNV	09/14/12	09/14/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--			1		\$325.00			0.00			
E 60	KSNV	09/17/12	09/17/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----			1		\$325.00			0.00			
E 61	KSNV	09/18/12	09/18/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-T-----			1		\$325.00			0.00			
E 62	KSNV	09/19/12	09/19/12		CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE DOCTORS THE DOCTORS THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---W----- 1 \$325.00 0.00															
E 63	KSNV	09/20/12	09/20/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS THE DOCTORS THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$325.00 0.00															
E 64	KSNV	09/21/12	09/21/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS THE DOCTORS THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$325.00 0.00															
E 65	KSNV	09/15/12	09/15/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 TODAY/WKEND no program 7/28 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00															
E 66	KSNV	09/22/12	09/22/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 TODAY/WKEND no program 7/28 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$500.00 0.00															
E 67	KSNV	09/14/12	09/14/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$1,300.00 0.00															
E 68	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$1,300.00 0.00															
E 69	KSNV	09/18/12	09/18/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$1,300.00 0.00															
E 70	KSNV	09/19/12	09/19/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$1,300.00 0.00															
E 71	KSNV	09/20/12	09/20/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$1,300.00 0.00															
E 72	KSNV	09/21/12	09/21/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$1,300.00 0.00															
E 73	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	----F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$600.00 0.00															
E 74	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00

Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a WakeUp w/Wag															
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$600.00		0.00			
E 75	KSNV	09/18/12	09/18/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	-T-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$600.00		0.00			
E 76	KSNV	09/19/12	09/19/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	--W----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$600.00		0.00			
E 77	KSNV	09/20/12	09/20/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	---T---	:30	1	\$600.00	1	0.00	NM	1	\$600.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$600.00		0.00			
E 78	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	----F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$600.00		0.00			
E 79	KSNV	09/14/12	09/14/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,200.00		0.00			
E 80	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,200.00		0.00			
E 81	KSNV	09/18/12	09/18/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$1,200.00		0.00			
E 82	KSNV	09/19/12	09/19/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$1,200.00		0.00			
E 83	KSNV	09/20/12	09/20/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$1,200.00		0.00			
E 84	KSNV	09/21/12	09/21/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$1,200.00		0.00			
E 85	KSNV	09/15/12	09/15/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
SAT/Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$500.00		0.00			
E 86	KSNV	09/22/12	09/22/12		CM	630-7pm	-----S-	:30	1	\$500.00	1	0.00	NM	0	\$0.00



Advertiser:	Crossroads GPS
Product Desc:	Crossroads GPS
Estimate:	984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wknd Jeopardy											
				SAT/Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-		1			\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	Wknd Jeopardy			630-7pm	-----Sa--	:30		<del>(\$500.00)</del>	0.00	NM			
Unresolved															
[PGM CHG = JEOPARDY OR WHEEL IN PRIME DUE TO ND FOOTBALL]															
E 87	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
				TODAY ON SUNDAY airs 4-5a 7/8, no											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S		1			\$750.00	0.00					
E 88	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
				TODAY ON SUNDAY airs 4-5a 7/8, no											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S		1			\$750.00	0.00					
E 89	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-		1			\$1,100.00	0.00					
E 90	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-		1			\$1,100.00	0.00					
E 91	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		1			\$1,000.00	0.00					
E 92	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1			\$1,000.00	0.00					
E 93	KSNV	09/18/12	09/18/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1			\$1,000.00	0.00					
E 94	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	--W----		1			\$1,000.00	0.00					
E 95	KSNV	09/20/12	09/20/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1			\$1,000.00	0.00					
E 96	KSNV	09/21/12	09/21/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	----F--		1			\$1,000.00	0.00					
E 97	KSNV	09/16/12	09/16/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				ROS		(9:30 PM-10:00 PM)									



Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E110	KSNV	09/19/12	09/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$425.00		0.00			
E111	KSNV	09/20/12	09/20/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$425.00		0.00			
E112	KSNV	09/21/12	09/21/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$425.00		0.00			
E113	KSNV	09/14/12	09/14/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$900.00		0.00			
E114	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$900.00		0.00			
E115	KSNV	09/18/12	09/18/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$900.00		0.00			
E116	KSNV	09/19/12	09/19/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--W----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$900.00		0.00			
E117	KSNV	09/20/12	09/20/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$900.00		0.00			
E118	KSNV	09/21/12	09/21/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$900.00		0.00			
E119	KSNV	09/14/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$750.00		0.00			
E120	KSNV	09/17/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$750.00		0.00			
E121	KSNV	09/18/12	09/18/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$750.00		0.00			
E122	KSNV	09/19/12	09/19/12		CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00

Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----			1		\$750.00			0.00			
E123	KSNV	09/20/12	09/20/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1		\$750.00			0.00			
E124	KSNV	09/21/12	09/21/12	The Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1		\$750.00			0.00			
E125	KSNV	09/14/12	09/14/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$1,500.00			0.00			
E126	KSNV	09/17/12	09/17/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1		\$1,500.00			0.00			
E127	KSNV	09/18/12	09/18/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----			1		\$1,500.00			0.00			
E128	KSNV	09/19/12	09/19/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----			1		\$1,500.00			0.00			
E129	KSNV	09/20/12	09/20/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1		\$1,500.00			0.00			
E130	KSNV	09/21/12	09/21/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1		\$1,500.00			0.00			
E132	KSNV	09/23/12	09/23/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS 3 TODAY/WKEND nor program 7/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$500.00			0.00			
E133	KSNV	09/14/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			1		\$1,100.00			0.00			
E134	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1		\$1,100.00			0.00			
E135	KSNV	09/18/12	09/18/12		CM	11pm-1135pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Advertiser:	Crossroads GPS
Product Desc:	Crossroads GPS
Estimate:	984

**Estimate:** 984

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$1,100.00		0.00			
E136	KSNV	09/19/12	09/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$1,100.00		0.00			
E137	KSNV	09/20/12	09/20/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$1,100.00		0.00			
E138	KSNV	09/21/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$1,100.00		0.00			
E139	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$1,400.00		0.00			
E140	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,400.00		0.00			
E141	KSNV	09/15/12	09/15/12	Sat PR 8-10p	CM	8-10pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Saturday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$1,200.00		0.00			
E142	KSNV	09/22/12	09/22/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	0	\$0.00
				Saturday Prime 9-10pm											
				LAW & ORDER: SVU (REPEAT) no progr											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Sat PR 9-10p		9-10pm	-----Sa--	:30		<del>(\$1,200.00)</del>		0.00	NM		
				Unresolved											
				[PGM CHG = JEOPARDY OR WHEEL IN PRIME]											
E143	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				NFL Pre-Game											
				NEWS 3: VEGAS INC.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$2,400.00		0.00			
E144	KSNV	09/23/12	09/23/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				NFL Pre-Game											
				NEWS 3: VEGAS INC.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$2,400.00		0.00			
E145	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
				NFL Football											
				Sun Night Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$10,000.00		0.00			
E146	KSNV	09/14/12	09/14/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											

Order / Rev: 106566  
 Alt Order #: 06852072  
 Flight Dates: 09/14/12 - 09/23/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 984

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--					1	\$1,300.00		0.00			
E147	KSNV	09/17/12	09/17/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$1,300.00		0.00			
E148	KSNV	09/19/12	09/19/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----					1	\$1,300.00		0.00			
E149	KSNV	09/17/12	09/17/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Revolution															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$3,200.00		0.00			
E150	KSNV	09/16/12	09/16/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
MEET THE PRESS no program 7/8,7/29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$3,000.00		0.00			
E151	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
MEET THE PRESS no program 7/8,7/29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$3,000.00		0.00			
E152	KSNV	09/20/12	09/20/12	Thurs PR 10-11p Thursday Prime 10-11pm	CM	10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DLNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					1	\$3,200.00		0.00			
E153	KSNV	09/15/12	09/15/12	Sat PR 8-10p Saturday Prime 8-10pm	CM	8-10pm	-----S-	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					2	\$1,200.00		0.00			
N166	KSNV	09/22/12	09/22/12	Notre Dame Notre Dame Football	CM	1130a-8pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$1,050.00		0.00			
N167	KSNV	09/17/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$500.00		0.00			
													Totals	149	\$131,460.00